

Michael Naylor

**Graphic Designer
Composition Manager
Writer
Web Designer**



CONTACT

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PROFILE

Highly creative and multitalented graphic artist with extensive experience in graphic design and writing. Exceptional collaborative and interpersonal skills, dynamic team player with well-developed written and verbal communication abilities. Accustomed to performing in deadline-driven environments with an emphasis on working within budget requirements.

ACHIEVEMENTS

2022 first place winner,
Feature Page Design, Keystone Media Award
from the Pennsylvania Newspaper Association

2020 third place winner,
Feature Page Design, Keystone Media Award
from the Pennsylvania Newspaper Association

2020 winner for playwriting,
Philadelphia Dramatists Guild Zoom Playfest

2019 winner for playwriting,
Phillips' Mill Emerging Playwrights Competition

2010 winner for scriptwriting,
Shoot in Philadelphia,
Greater Philadelphia Film Office

SKILLS

InDesign	
Photoshop	
Dreamweaver	
Quark Express	
Wordpress	
HTML	

EDUCATION

Temple University
Bachelor of Arts, School of Communications
and Theater

REFERENCES

Available upon request.

CAREER

Bucks County Herald, Doylestown, PA 2012 - present

Production Manager / Graphic Designer / Layout Artist

- Create display ads for advertisers
- Perform layout of newspaper pages on a weekly basis.
- Tone photos and prepare them for print.
- Prepare files and upload to printing plant.
- Create digital editions and add external links for advertisers.

Washington Crossing Open Air Theatre, Titusville, NJ 2010 - 2017

Media Representative / Graphic Designer / Web Designer / Writer

- Successfully publicized productions and special events through carefully cultivated media relations.
- Highly effective logo creation and graphic design of all promotional materials.

Gables Grove Productions, New York, New York 2009 - 2011

Senior Graphic Designer / Web Designer

- Successfully translated subject matter into concrete design for newsletters, promotional materials and sales collateral.
- Created design themes and supplied graphics for marketing and sales presentations and production website.

Broadway Theatrical, New York, New York 2008 - 2010

Art Director - Graphic Designer / Web Designer / Writer

- Managed and coordinated graphic design projects from concept through completion.
- Collaborated with clients to create educational study guides for Broadway shows that maintained the unique vision of the production while consistently meeting deadlines and requirements.
- Effectively built, motivated and directed freelance writers and consultants to meet all project requirements.
- Researched and wrote editorial materials as needed.

Bucks County Playhouse, New Hope, Pennsylvania 1988 - 2007

Director of Media Relations and Public Relations

- Expertly managed the public image of Playhouse through successful media campaigns.
- Successfully coordinated media relations and provided all written content disseminated to the public.
- Effectively designed all printed materials staying well within budget constraints.
- Managed administrative functions, quote/bid, and staffing.